1. Inaugural session
   - What investments does the Polish economy need?
   - Politics and industry. Where does state interference begin and end?
   - Economy 4.0 - are we able to catch up with Europe?
   - Poland’s place in Europe. Are we fully using our potential?
   - Business-science-administration. Tools for effective cooperation

2. Who shapes the labor market - employee or employer?
   - Employee Capital Plans - a revolution in the pension system
   - The impact of EU programs on the shape of the labor market
   - Possibilities of supporting employment offices
   - New technologies on the HR market
   - Employee contracts - legislative changes

3. Polish housing market
   - Mieszkanie+ as a recipe for housing shortages?
   - A developer, a cooperative, a community with the eye of a resident
   - Ways for modern property management
   - Revitalization or construction - which is more profitable?
   - Smart home. Do Poles want and can be modern?

4. Health care in Poland
   - Innovations in the medical industry. From science to business
   - Different forms of financing patient care
   - Hospital of the future. Financing new technologies
   - Health programs and campaigns. Examples of successes
   - Ethics and responsibility and entrepreneurship in the medical sector
   - Is it better to prevent or treat?

5. The role of higher education in shaping the Polish economy
   - How to teach and educate for the future?
   - Technology transfer center. Is this the only way to cooperate with business?
   - Constitution for Science. Which way should Polish universities follow?
   - Dual training. College’s response to the needs of the labor market
   - A business approach to student education and university management

6. Modern services for business
   - Digitization as an opportunity for SME development
   - Big Data as a way to "personalize" the customer
   - Modern enterprise support tools
AGENDA

- EU funds and entrepreneurship. Is external support profitable?
- Business develops in the cloud
- Ways to protect sensitive data

7. The prospect of local government development
- Term 2018-2023. Vision and perspectives
- Development of local governments after 2020
- The role of self-government in building the business environment - education and investments
- Regional development and the local community
- How to stop a resident. Challenges for Polish local governments
- The role of the poviat in the context of the commune’s functioning

8. Corporate social responsibility
- An employer of choice
- Sustainable development and business
- A company as a good neighbor and citizen
- Social responsibility strategy
- Good CSR practices in Poland

9. The strength of Polish innovation
- The role of the state in the implementation and commercialization of research results
- Innovation as a hope for the SME sector in Poland
- Challenges and problems when creating innovations
- From design to commercialization. How to best sell innovations
- Is there a culture of innovation in Poland?

10. Science for business or business for science?
- Barriers to cooperation
- Scientific staff for business. New career paths
- Various models of scientific and business cooperation
- Searching for business partners on a global scale
- Financing and project implementation time. How to find the golden mean?

11. Startup meeting
- Startup as an investment. Risk factors
- The role of large companies in supporting startups
- Spin-offs at universities. Support options
- Alternative ways to support a new company
- Polish startups in the world. How we look from the competition
- Trends in the startups environment. Overtaking the market demand
AGENDA

12. Made in Poland
   - Factors of economic success on the foreign market
   - Made in PL or Made in EU?
   - Geopolitical situation and Polish exports
   - Pillars of the Polish export economy
   - Polish companies as a national good
   - How to become a global brand from a family company?

13. The future of energy in Poland
   - COP 24 - conclusions and opinions
   - Energy security of the country in a global context
   - Energy investments in Poland. Development directions
   - Is the fight against smog only possible thanks to EU support?

   - Building the company’s image by supporting Polish sport
   - Sponsor, enthusiast or entrepreneur? Is sponsorship profitable?
   - Sports facilities as an investment
   - How to encourage children and youth to play sports?

15. The power of women in the economy
   - Increased participation of women in shaping the global economy
   - Impact of government programs on the role of women in business
   - How to fight stereotypes?
   - Modern technologies or the beauty market? Examples of successes
   - The development of the service industry dedicated to women

16. Green technologies and the environment
   - Is Polish local government green?
   - Strategies for waste reduction
   - Technology in the service of the environment
   - Illegal waste management. Ways to solve the problem
   - Circular economy
   - Ecological consulting - an indispensable tool for supporting companies and institutions

17. Investor as a factor of change in the region
   - The attractiveness of Poland in the opinion of a foreign investor
   - The impact of FDI on the development of the economy in the regional and local context
   - Poland is still attractive for investors
   - Investment incentives for companies
AGENDA

18. Success story - a Polish recipe for economic success

*During the panel, presentations of Polish companies and brands whose activities contributed to the economic success will take place.*

19. Industry 4.0

- Man in the face of technology development
- How to develop 4.0 industry in a sustainable and environmentally friendly way
- The benefits and risks of introducing new technologies
- Industry 4.0 and what next?
- Employee 4.0 - robot or human?

20. Smart city - a new vision of the city’s functioning

- Services that improve the quality of life in the city
- Can Poland successfully participate in electromobility?
- Mobility and efficient public transport
- Smart City in the face of an aging population
- Smart city in Polish. Examples of the best solutions
- When is the city going to be smart?

21. Cashless payments market in Poland

- Dissemination of non-cash payments in public administration units
- Risk and supervision in a non-cash payment system
- Management of non-cash transactions in a modern enterprise
- Modern tools for automation and artificial intelligence in the banking sector
- BLIK - a solution for every type of customer

22. Promotion of local governments. The image of Polish cities

- How to stand out? Effective branding and marketing of the place
- Tourism, culture and sport as a way to promote and develop economic growth
- How to promote: employment of a marketing agency or work of the promotion department?
- Stereotypical image of the city. Is it worth changing?
- Investor as a way to promote local government
- A recipe for effective cooperation between authorities, business, public organizations and the media to ensure sustainable marketing values

23. Business in culture, culture in business

- Local government as a creator of culture
- The role of large companies in supporting culture
- Following the cult Polish films and series - the impact on the self-government economy
- Building the company’s image by supporting new talents
AGENDA

- Copyright - real benefits

24. Innovations for safety
   - Examples of innovative solutions to protect and save human life
   - Security in the era of the fourth industrial revolution
   - Challenges to prevent accidents
   - Ways to increase safety awareness in Poland

25. Export forum
   - Bilateral chambers as a real tool for supporting entrepreneurs
   - Development trends in Polish and foreign exports
   - Economic prospects after brexit
   - Trade promotion programs - an opportunity to increase exports

26. Big cities and neighboring local governments - development or leader's dominance?
   - Territorial expansion - an opportunity or threats for the region?
   - Administrative decisions and residents
   - Where live? Where to work? Where to live?
   - ITI - Integrated Territorial Investments
   - Common infrastructure - optimal division of tasks

27. ArtAgro Poland - Modern solutions in the agricultural industry
   - How to deal with natural disasters?
   - Innovation in agriculture
   - Polish products in the world. Export to international markets
   - External funds for agriculture
   - Agricultural technologies for other industries

Additional events
Open scene | Exhibition zone International B2B meetings

Organizer

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